



PM+M - CORPORATE MARKETING CONTACTS PRIVACY NOTICE

1. PURPOSE OF THIS NOTICE

This notice explains how we collect, use and protect personal data when we contact businesses for marketing purposes. If we have emailed you at your business email address, we may have obtained your details from a corporate marketing list purchased from a reputable data provider.

Under the Privacy and Electronic Communications Regulations (PECR), we are allowed to send marketing emails to corporate subscribers, such as limited companies, LLPs or some public bodies, without needing consent. However, because business email addresses may include personal data, the UK GDPR also applies and requires us to provide this information about how we process your data.

2. ABOUT US

PM+M Solutions for Business LLP and PM&M Corporate Finance Limited. ("PM+M", "we", "us", "our" and "ours") is an accountancy and business advisory firm providing a range of services across all areas of auditing, accounting, tax compliance and planning, corporate finance and payroll.

- We are registered in England and Wales as follows:
- PM+M Solutions for Business LLP – as a limited liability partnership. Number OC311588.
- PM&M Corporate Finance Limited – company number 03661920

Our registered office is New Century House, Greenbank Technology Park, Challenge Way, Blackburn BB1 5QB.

PM+M also has an office based at:

- First floor, Sandringham House, Hollins Brook Park, Pilsworth Road, Bury BL9 8RN

For this notice and under UK GDPR regulations we are the 'data controller'. This means that we are responsible for deciding how we hold and use personal data about you.

3. HOW WE COLLECT YOUR PERSONAL DATA

Your contact information may have been obtained from a third-party data provider. Before using any purchased list, we check that the provider collected your data lawfully, that any necessary consent was specific and included our business, that you were informed your data could be shared, and that the information is up to date. These checks are required under PECR when using purchased lists.

4. THE TYPE OF PERSONAL DATA WE COLLECT

We only use business related information that is relevant to professional communication. This may include your name, business email address, job title, company name and company contact details.

5. WHY WE PROCESS YOUR INFORMATION (PURPOSE OF PROCESSING)

We use your information to send business-to-business marketing emails about our accountancy, audit tax, corporate finance, payroll and advisory services, as well as professional updates and invitations to events. We do not sell your information to other organisations and do not use it for purposes unrelated to direct B2B marketing.

6. LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA

Our lawful basis for processing your personal data under the UK GDPR is legitimate interests. This means we have an interest in promoting our professional services to relevant business contacts, and we balance that interest against your privacy rights. You have the right to object at any time, and if you do, we will stop sending marketing messages.

7. YOUR RIGHTS

You have several rights under UK data protection law. These include the right to object to direct marketing; the right to request access to the personal data we hold; the right to ask us to correct inaccurate information; the right to request deletion when appropriate; and the right to withdraw consent if consent was originally used. You can exercise these rights by contacting us – please see Section 13 below.

8. HOW TO OPT OUT OF MARKETING

Every marketing email we send includes an unsubscribe link so you can opt out easily. We also maintain a do-not-email list for anyone who no longer wishes to receive marketing messages, which PECR recognises as good practice.

9. DATA RETENTION

We only keep your business contact details for as long as we need them for B2B marketing or until you unsubscribe or object. We review our data regularly to ensure accuracy and relevance and remove out-of-date records.

10. SHARING YOUR DATA

We may share your data with trusted service providers, such as email distribution systems, who help us deliver marketing communications. They act on our instructions and must protect your data. We do not transfer your information outside the UK unless appropriate data protection safeguards are in place

11. HOW WE PROTECT YOUR DATA

We take appropriate steps to protect your information, including secure systems, limited access controls and regular reviews of our data handling.

12. CHANGES TO THIS NOTICE

Any changes we may make to our privacy notice in the future will be available on our website at www.pmm.co.uk or you may request a copy by emailing Sharon.trebilcock@pmm.co.uk

This privacy notice was last updated on 23 February 2026.

13. CONTACT US

If you have any questions regarding this notice or if you would like to speak to us about the way we process your personal data, please contact:

Sharon Trebilcock - Risk and Compliance Director
PM+M Solutions for Business LLP

New Century House
Greenbank Technology Park
Challenge Way
Blackburn BB1 5QB

Telephone: 01254 679131
Email: Sharon.trebilcock@pmm.co.uk
Website: www.pmm.co.uk

You also have the right to make a complaint to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues, at any time. The ICO's contact details are as follows:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF

Telephone: 0303 123 1113 (local rate) or 01625 545 745
Website: <https://ico.org.uk/concerns>